



LETS DISCUSS ABOUT THIS MISSION

THIS MISSION IS MADE IN A VIEW TO COUNTER THE PROBLEMS OF RURAL INDIA INDIA IS A BEAUTIFUL COUNTRY AND IS KNOWN FOR IT'S UNITY IN DIVERSITY AS WE ARE THE OLDEST CIVILIZATION IN WORLD WE ARE THE RICHEST CIVILIZATION IN OUR HERITAGE AND WE HAVE THE POTENTIAL TO TEACH THE WORLD AS WE ARE COUNTINUOUSLY DOING THIS BY LAMPING THE WAY TO WORLD THROUGH OUR KNOWLEDGE NOW THE TIME HAS COME TO SHOW OUR HERITAGE AND KNOWLEDGE TO WORLD BY THIS MISSION IN HICH WE WILL MAKE OUR VILLAGES THAT MUCH DEVELOPED AND ECONOMICALLY SOUND THAT CAN CONTRIBUTE TO OUR GOVERNMENT'S VISION OF 5 TRILLION DOLLAR ECONOMY

VISION AND MISSION OF MISSION SANKALP

WE ARE COMITTED TO MAKE OUR VILLAGES DEVELOPED AND SOUND TO BE INDEPENDENT BY CULTURAL AND ECONOMICAL MEANS WE HAVE MAKE THIS PROGRAME BY CONSIDIRING ALL MATTERS OF FACT TO MAKE A VILLAGE TOTALLY INDEPENDENT IN ECONOMICAL MEANS BECAUSE THE RICH HERITAGE THAT WE HAVE IS TOTALLY CAPABLE TO MAKE OUR VILLAGES ON TOP OF THE WORLD BECAUSE THESE VILLAGES HAVE THE POTENTIAL TO MAKE OUR COUNTRY AND CULTURE ON TOP OF THE WORLD WE HAVE MAKE THIS PROGRAME TO FULLFILL THE GAP BETWEEN THE VILLAGES AND MARKET THAT ARE BEING UNDERVALUED BECAUSE OF THE FOLLOWING PROBLEMS THAT HAVE BEEN INDENTIFIED BY MARKET SURVEY AND CONSIDIRING TO OUR RURAL WORK FORCE THAT HAVE THE POTENTIAL TO BECOME GLOBAL LEADER IN MANY SECTORS LIKE HANDICRAFTS AND CONSUMER GOODS

1.DIGITALISATION OF PANCHAYATS

OUR PANCHAYATS OF RURAL INDIA SPECIALLY IN UTTAR PRADESH LACK A PROPER CONNECTIVITY TO THE GLOBAL WORLD THAT LEAD'S TO LACK OF INFORMATION TO OUR ARTISIANS AND SHG'S TO MATCHUP THE CURRENT CENIARO OF THE TRENDING WORLD WHICH FAILS THEM TO MAKE PROPER PLANNING TO THEIR PRODUCTS TO BE COMPETETIVE FOR MARKET AND GET

PROPER RESULTS TO THEM



WE HAVE JOIN OUR HANDS TO IT COMPANIES TO PROPER DIGITILISATION ALONG WITH TRAINING SO THAT OUR VILLAGE STARS CAN PREPARE AND CONNECT TO THE WORLD BY GETING PROPER GLOBAL INFORMATIONS AND LATEST TECHNOLOGIES TO CONQUER THE WORD OF UNLIMITED POSSIBILITIES IN GLOBAL MARKET

2. TRAINING TO VILLAGE ARTISANS AND SHGS

OUR POTENTIALLY SOUND ARTISANS AND SHGS WORKERS HAVE A GREAT LACK OF PROPER TRAINING THAT LEADS THEM TO CONTINIOUS FAILURE TO THE MARKET COMPETETION THEY NEED TO BE TRAINNINED ON REGULAR INTERVALS



BECAUSE REGULAR TRAINING IS MUST FOR SHGS AND ARTISIANS TO COMPETE IN MARKETING BECAUSE AFTER TRAINING THEY HAVE THE POTENTIAL TO CREATE MILLIONS OF REVENUE FOR OUR STATE AND COUNTRY WE HAVE MADE PROPER TIEUPS WITH MANY TRAINERS AROUND THE WORLD TO MAKE THEM SHARP AND SOUND FOR THE GLOBAL MARKET TO MAKE THEIR PRODUCTS GLOBAL LEADER IN THEIR FIELDS

3.LATEST BANKING FACILITIES

BANKING IS THE MUST FACILITY TO BE STANDABLE IN MARKET FOR ANY BUSINESS MODULE WE HAVE ALSO MAKE TIEUPS WITH COOPERATIVE BANKS AND NBFCS TO COUNTER THIS PROBLEM BECAUSE FINANCIAL PROBLEM IS THE BIGGEST NIGHTMARE TO OUR RURAL ARTISANS AND SHGS TO BECOME A SUCCESSFUL BUSINESS ENTITY IN RURAL ,LOCAL AND GLOBAL MARKET WE HAVE MADE PROPER ARRANGEMENTS TO FULFILL THESE NEEDS AND WITH THE HELP OF PROPER GUIANDANCE AND TRAINING OF FUNDS MANAGEMENT WE WILL MAKE OUR ARTISANS AND SHGS TO GET A HANDSOME FUNDS IN THEIR HANDS TO BECOME A REVENUE MAKING BUSINESS ENTITY IN RURAL AREAS OF INDIA



4. STORE AND MARKETING

ANY BUSINESS IS INCOMPLETE BY ITS PROPER STORE SYSTEM AND MARKETING BECAUSE THESE ARE THE BACKBONES OF ANY BUSINESS AND SPECIALLY WHEN WE ARE WORKING IN RURAL AREAS BECAUSE INDIA'S RURAL TALENT IS ALWAYS UNDERESTIMATED DUE TO PROPER MARKETING FACILITIES WE ARE LOOKING FORWARD TO CREATE A STORE FACILITIES IN PANCHAYAT ,BLOCK AND DISTRICT BASIS WHERE PROPER HANDLING OF PRODUCTS WITH MODERN TECHNIQUES AND ARTISANS AND SHGS WILL BE PROPERLY GUIDED FOR ACCOMPLISHMENT OF OUR MISSION TO MAKE OUR RURAL ECONOMY BACKBONE OF OUR DEVELOPED INDIA VISION

LETS JOIN OUR HANDS TO CONQUER THE WORLD OF POSSIBILITIES IN RURAL INDIA TO MAKE OUR 5 TRILLION ECONOMY DREAM COME TRUE



TRANSFORMING RURAL LIVELIHOODS: NRLM, BIHAN, AND SHGESHOP EMPOWERING WOMEN THROUGH HANDCRAFTED PRODUCTS

